

March 7, 2025

TO: ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: WSU Alumni Association Report

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Recent Engagements and Experiences Since the last Regents' Meeting, we have had the privilege of participating in several significant events:

- Welcoming the newest member of the Global Campus's Society of Distinguished Alumni in Pullman--
- Participating in the Foundation's Board Retreat in Tempe and hosting over 200 alumni and WSU leadership at the WSU in Tempe event.
- Celebrating WSU Alumni Association (WSUAA) scholarship recipients at a remarkable Everett campus event.

Collaboration to Celebrate Women's History Month WSUAA is thrilled to partner with the **President's Commission on the Status of Women, WSU's Women*s Center, and the University of Idaho** to commemorate Women's History Month. We are cross-promoting events via multiple platforms to highlight key initiatives, including:

- **WSUAA's Annual Women's Leadership Summit:** March 14, 2025 (Online)
- **Women*s Center 50th Anniversary Celebrations:**
 - **Radiant Resistance** – February 28, 2025, Jordan Schnitzer Art Museum
 - **Shine Together Brunch** – March 1, 2025, Elson S. Floyd Cultural Center
 - *Women of Distinction/Woman of the Year Award Ceremony*– March 24, 2025, Lewis Alumni Center
 - **Women's Leadership Conference (WSU & UI Faculty, In-Person)** – March 25, 2025, Lewis Alumni Center
- **Collaboration Partners: Internal:** Association for Faculty Women, Society for Women Engineers, Administrative Professional Advisory Council, Women*s Center, President's Commission on the Status of Women. **External:** University of Idaho, Walmart, Schweitzer Engineering Laboratories, Microsoft and Starbucks.

Cougs Connect Platform Growth Our online community-building platform has reached nearly **1,000 users**. We continue to expand partnerships with WSU departments and Cougar-connected businesses, including CougsFirst! members. Recent initiatives include: adding video content, including Mentoring Month recognition; and engaging students at the spring WSU Career Fair.

Coug Night at the Mariners Scheduled for **Saturday, July 19, 2025**, we will once again feature a **Recent Grad event** while introducing a **new reunion component**. With last year's strong turnout, we anticipate even greater participation.

Alumni Impact Video Series Our uplifting video series highlights WSU alums making a difference, and amplifies WSU's role in stories of impact, change and purpose. These videos are shared across WSUAA's YouTube, social media, e-communications, and with WSU departments. We also share with WSU departments and campuses to demonstrate alumni impact and how the WSUAA is here to support you for life.

This report summarizes recent engagements and upcoming initiatives, reinforcing WSUAA's dedication to fostering alumni connections, celebrating achievements, and expanding outreach efforts. We appreciate your continued support and look forward to advancing these initiatives together.